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SpringyCamp 2012

- Michelle began at Pepperdine in Sept 2010 (Payson Library)
- Payson Library - Undergraduate Library
- 9 Librarians who provide Instruction
- 7 Librarians who provide Reference
- 4 Graduate Libraries - throughout Southern California
- 4 librarians on staff (2 at one location)
- Some travel to provide instruction to the campuses

Where to Start?

- Reinvent the Student Worker Role
- Better Use of Staff Desk Hours
- Change Our Marketing Strategy
- Provide Data Driven Services
- Make Improvements to Wayfinding
- Better Use of Space
- Give our students what they want!

Get away from
one size fits all

Student Generated
Campus Guides
Data Driven Services

LibAnalytics

CampusGuides

Improved Wayfinding
Course Management System

LibCal: ORBS
Online Room Booking System

LibCal: ORBS
Online Resources Booking System

Thanks!
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