From Aliens to Zika: 
Creating Time-Sensitive, 
Topical Guides

Melissa Del Castillo, Virtual Learning & Outreach Librarian
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Guides for Discussion

1. **PokéGuide**: (Semi) Final
   <libguides.fiu.edu/pokemonGO>

2. **Zika LibGuide**: Still Evolving
   <libguides.fiu.edu/zika>

3. **Mysteries and the Unexplained LibGuide**: In the Planning Stage
   <unpublished>
PokéGuide: (Semi) Final
PokéGuide: Pokémon GO @FIULibraries

Your definitive PokéGuide to catching ‘em all at FIU, brought to you by the FIU Libraries.

Pokéguide

What is Pokémon GO?

Pokémon GO is a freemium augmented reality (AR) game for your smartphone that lets you collect and take pictures of Pokémon (cartoon monsters) superimposed onto your actual location. The game provides a map of Pokémon, items, and gyms (battle arenas) overlaid on a map of the actual terrain around you. Players must walk around with their phones held up to "see" the Pokémon world hidden over the real one.

Why Did the FIU Libraries Create This Guide?

The best way to understand it is to try it. You can download the game at the following links:

- Pokémon GO at Google Play
- Pokémon GO at the App Store

A PokéGlossary

Attribution & Reuse Information

Melissa Del Castillo & Barbara M. Sorondo, FIU Libraries

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Librarians: we would love to see your own Pokémon GO LibGuides! Email us if you would like to share.
PokéGuide: Pokémon GO @FIULibraries
Your definitive PokéGuide to catching 'em all at FIU, brought to you by the FIU Libraries.

GOTTA CATCH 'EM ALL
WALKING ROUTES & HP
POKÉSTOPS & GYM'S @ FIU LIBRARIES
POKÉMON MEDIA @ FIU LIBRARIES
CAUGHT AROUND CAMPUS
POKÉMON IN MIAMI & SOUTH FLORIDA
POKÉMON & LIBRARIES
Local library goes viral thanks to Pokémon plans
During the weekend, Pokémon Go caught the world by surprise.

CAUGHT/YEM
Webinars

Everything Libraries Need To Know About Pokémon Go: You've seen the Facebook posts. You've seen the in-conversation, and you may have seen groups going around in old places with smartphones and some overjoyed expressions. But what is this game?

Pokémon Hunters WILL Visit You!
Attention libraries: public areas like us are marked as special places in reality game Pokémon Go. The game is a free app on smartphone, may have kids (and adults!) coming to you and wandering around the catch or battle pokémon. Our library is a "gym." This is an excellent opportunity to grab some kids who may not have been to the library before. Catch them, local

Catching pokimon around the university
Our library is a "gym." This is an excellent opportunity to grab some kids who may not have been to the library before. Catch them, local

in libraries
pros & cons

• LATimes: "Pokémon Go" sends awareness of players to bookstores and libraries. But a Publishers Weekly reports that bookstores have noticed an increase in foot traffic and game that sends users on treks across their cities to catch as many Pokémon (monsters) as possible.

• SLJ's Pokémon GO: What Do Librarians Need To Know?
Clearly this game has struck a chord with players, but how does it work? In public locations in search of virtual treasure. Based on the 1990's Pokémon technology similar to a game called Ingress, Pokémon GO uses virtual reality mobile device's GPS and camera to bring Pokémon to the player's real-world

Local library goes viral thanks to Pokémon plans
During the weekend, Pokémon Go caught the world by surprise.

Tweets about Pokémon Go:
Reduction
Reduction

• 5 Reasons Why Pokémon Go Will Change Education, and One Reason Why I Won't
Disciping technology is coming for education, and if previous disruptive technologies such as MOOCs, adaptive software, Instagram, Uber, Snapchat, Twitter, blogs, Candy Crush, the Kardashians, microlearning, Comet NoteBuddy, and so on I haven't managed to disrupt education, then surely Pokémon Go will because something has to eventually.

• 5 Reasons Why Pokémon Go Will Change Education, and One Reason Why I Won't
The magic (if you want to call it that) of Pokémon Go isn't the technology, but what the technology unlocks inside the person using it. If Pokémon Go is meant to inform the work of education, let's focus on that, rather than the technology itself.

• 3 Ways Pokémon GO Can Create Meaningful Learning Opportunities
Education's around the web offer ideas for incorporating Pokémon GO into the classroom.

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Pokémon GO was a hit in Asia and quickly found its way to the US, with users going crazy over the app. As the game gained popularity, libraries started to see an increase in foot traffic as people went on Pokémon GO hunts to catch Pokémon andBattle Pokémon Gym leaders and gain level points. The game has also led to increased use of the library's virtual reality equipment, with users trying on VR headsets to experience the game in a new way. As Pokémon GO gained momentum, libraries began to explore ways to incorporate the game into their programming and outreach efforts. Some libraries hosted Pokémon GO challenges, while others featured dedicated Pokémon GO stations in their libraries. These efforts helped to connect the library with the community and raise awareness of the library's resources and services. With the release of the augmented reality version, Pokémon GO has become a global phenomenon, with libraries across the country recognizing the potential of the game to engage their patrons and enhance their library's role in the community.
Value-Added Content
PokéGuide: Collaborators = 3

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Two Departments: (1) Information & Research Services and (2) Administrative Office

1. (a) Virtual Learning & Outreach Librarian and (b) Health Sciences Librarian

2. (a) Junior Account Manager (Social Media Team Member)
PokéGuide: Features

• Inclusion of education & library articles to explore the academic implications of this pop culture event.

• Guide page dedicated to library collection materials including videos, books, graphic novels, and manga.

• What to Look Out For: copyright and reuse issues, loss of interest, quickly outdated content.
Zika LibGuide: Still Evolving
Zika Virus

Up-to-date information on the zika virus from the local to international level.

breaking news

Governor Lifts Zika Zone in Wynwood; CDC Says ‘Don’t Let Down Guard’

Florida Gov. Rick Scott declared Monday morning during a visit to Wynwood that the artsy Miami neighborhood is Zika-free — urging visitors to return to the struggling entertainment district even as federal health officials continued to advise that pregnant women and their partners consider postponing “nonessential travel” to all parts of Miami-Dade County.

FIU Statement on Zika:

August 19, 2016

Dear members of the university community:
Zika Virus
Up-to-date information on the zika virus from the local to international level.

overview and frequently asked questions

- CDC: Zika Virus
  Up-to-date information on the Zika virus provided by the CDC with sections for specific groups (e.g., travelers, expectant parents, etc.).
- Short Answers to Hard Questions About Zika Virus
  Answers and advice to the general public about the Zika virus provided by The New York Times.
- DynaMed: Zika Virus Infection
  Clinical information for healthcare professionals about the Zika virus with sections on management and treatment.
- JBI: Zika Virus and Pregnancy (PDF)

health sciences librarian
Barbara M. Sorondo
Health Sciences Librarian

Email Me
Zika Virus
Up-to-date information on the Zika virus from the local to international level.

United Nations
- Online Resources
- Zika Resources

Zika Virus
- United States
- Florida State Resources
- Zika in South Florida
- Zika Fact or Fiction
- Zika in Indiana
- Zika in Miami-Dade County

Local Resources
- News
- Mosquito Control
- Hospitals and Clinics

FEDERAL RESOURCES
- Florida State Resources
- Zika in South Florida
- Zika Fact or Fiction
- Researching Issues
- Citations, Formatting, & Citation Managers

FIND HELP

Federal Agencies
- CDC
- USDA
- C-SPAN

- Avoid Mosquito Bites
  Are you planning to travel overseas? Protect yourself and your family from mosquito bites that can make you sick.

- Facts about Microcephaly
  Microcephaly is a birth defect where a baby’s head is smaller than expected when compared to babies of the same sex and age. Babies with microcephaly often have smaller brains that might not have developed properly.

- For Pregnant Women
  If you pregnant or planning to be pregnant within the next 6 months, talk to your doctor about your Zika exposure.

- International Guidance for Pregnant Women During a Zika Virus Outbreak - United States, 2016
  CDC has developed interim guidelines for health care providers in the United States caring for pregnant women during a Zika virus outbreak. These guidelines include recommendations for pregnant women considering travel to areas affected by Zika virus transmission and recommendations for screening, testing, and management of pregnant women during Zika virus transmission are available online.

Zika cases have been identified in Miami Beach.
Zika Virus

Up-to-date information on the zika virus from the local to international level.

We've all seen these myths on social media. Don't fall for them!

**Fiction:** I don't need to worry about Zika because I'm not a pregnant woman.

**Fact:** Everyone needs to take precautions against Zika. It is in the news the most, but Zika has other consequences like **syndrome**, which causes muscle weakness and even paralysis.

**Fiction:** Some races/ethnicities have natural immunity to Zika.

**Fact:** There is no evidence to support this rumor. Again, everyone needs to take precautions against Zika.

**Fiction:** I should just get it over with and try to catch the zika virus before my partner plan(s) to have a child.

**Fact:** This myth contains a bit of truth: women who recover from Zika often have long-term immunity. Current recommendations are to wait at least 8 weeks and men should wait in other body fluids.

**Fiction:** The only way to catch Zika is to get bitten by someone who did.

**Fact:** These are the two most common ways to catch Zika: through mosquito bites and blood transfusions.

**Fiction:** Genetically modified (GM) mosquitoes caused Zika.

**Fact:** GM mosquitoes may actually be able to help control the virus that leads to developmental problems in male mosquitos.

- A to Z: Answers to Key Questions About Zika Virus
- Short Answers to Hard Questions About Zika Virus
- How Zika spreads (and who's to blame)
Zika LibGuide: Collaborators = 5

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Two Departments: (1) Information & Research Services and (2) Government Resources and Information Department

1. (a) Virtual Learning & Outreach Librarian and (b) Health Sciences Librarian

2. (a) International Documents Librarian, (b) South Florida Librarian, and (c) Interim Head, Government Documents
Zika LibGuide: Features

• “Breaking News” box at top of first page.

• Pages divided by subject (e.g., health, citations, etc.) or location (e.g., international, state, local, etc.).
  
  • Facilitates division by librarian liaison (e.g., Health Sciences Librarian vs. South Florida Librarian) so each subject/location expert can update pages as needed without interference.

• What to Look Out For: discrepancy in look & feel between pages, disagreement between which resources pertain to which page(s).
Mysteries and the Unexplained LibGuide: In the Planning Stage
Welcome to the Credo LibGuides! Credo's team has worked hard to build out this guide with content specifically related to mysteries, weird science, and unexplained phenomena.

books & e-books

**Folklore** by Charlie T. McCormick, Kim Kennedy White
ISBN: 9781590842425
Publication Date: 2010-12-01
Folklore plays an instrumental role in defining the identity of every culture in the world. While great diversity exists among folklore across different nationalities and geographic areas, folklore concepts and recurring themes are surprisingly consistent across human civilization, such as the striking similarities in animal-character based folk stories.
Mysteries and the Unexplained

Information and recommendations on mysteries, the unexplained, parapsychology, cryptozoology, and much more!

**Witch:** one that is credited with usually malignant supernatural powers; especially: a woman practicing usually black witchcraft often with the aid of a devil or familiar. —Merriam-Webster

**Magic:** a power that allows people (such as witches and wizards) to do impossible things by saying special words or performing special actions. —Merriam-Webster

**Sorcery:** the use of power gained from the assistance or control of evil spirits, especially for divining. —Merriam-Webster

**The Occult:** supernatural powers or practices and the things (such as gods, ghosts, and magic) that are connected with them. —Merriam-Webster

**magic & the occult**

- Black Magic
  - From *Chambers Dictionary of the Unexplained*
  - The use of magic with the intention of harming or destroying others, or for personal gain.

- Gnosticism: Topic Page
  - Dualistic religious and philosophical movement of the late Hellenistic and early Christian eras. The term designates a wide assortment of sects, numerous by the 2nd century C.E.; they all promised salvation through an occult knowledge that they claimed was revealed to them alone.

- Occult
  - From *Chambers Dictionary of the Unexplained*
  - The word 'occult' comes from the Latin occultus, meaning hidden, secret or unknown, and occultism may be defined as the doctrine or study of mysterious or hidden things. The term 'occult' is commonly used to refer to knowledge meant only for certain people, or knowledge that must be kept hidden, but is often misused as being almost synonymous with 'evil' or 'satanic'.
Parapsychology is the study of paranormal phenomena, which are generally subdivided into two types:
1. Extrasensory Perception (ESP): the paracognitive, including clairvoyance, telekinesis, and precognition.
2. Psychokinesis, telekinesis, or the paraphysical: movement of an object without the use of physical force or energy.

paranormal phenomena

- Altered and Exceptional States of Consciousness
  From the Encyclopedia of Consciousness
  In altered states of consciousness (ASCs), the patterns of conscious experience are different from usual, and the contents of consciousness do not reliably reflect the immediately surrounding world.

- Clairvoyance
  From Chambers Dictionary of the Unexplained
  Strictly, the claimed ability to see things which are not normally visible. However, the term is more generally used to include any form of discerning information that is beyond the normal range of sense or perception.

- Extrasensory Perception
  From Encyclopedia of Perception
  Extrasensory perception (ESP) is the most common term for a number of related claims, such as clairvoyance (knowledge of events other than by the senses), telekinesis (affecting events other than by the body), and precognition (knowledge of events before they happen).

- Levitation
  From Chambers Dictionary of the Unexplained
  The lifting into the air of people or objects without any visible physical means.
From *Chambers Dictionary of the Unexplained*
The supposedly direct mental accessing of thoughts within the minds of other individuals.

- **Paranormal Knowledge**
  From *Blackwell Companions to Philosophy: A Companion to Epistemology*
  Among claimed forms of paranormal knowledge are clairvoyance, telepathy and precognition, sometimes grouped together as "ESP" or as "psi-gamma". Intriguing philosophical questions arise regarding both basic conceptions at issue and the character of the parapsychological data.

- **Paranormal Phenomena/Theory**
  From *Elsevier's Dictionary of Psychological Theories*
  = extra-sensory perception = parapsychology = psi phenomena. The paranormal class of effects refers to supernatural events/results ("beyond the normal") that are inexplicable by the usual laws of science and/or reason.

- **Parapsychology: Topic Page**
  Study of paranormal phenomena.

- **Prophecy**
  From *Encyclopedia of Global Religions*
  Prophecy refers to the disclosure of concealed knowledge of the most crucial kind: the will and intentions of a transcendent power, for whom a prophet is authorized to speak.

- **Psychical Research**
  From *Chambers Dictionary of the Unexplained*
  The scientific investigation of claims of psychic powers and paranormal events.

- **Psychic Healing**
  From *Chambers Dictionary of the Unexplained*
  The healing of one person by another by psychic means, without the use of any conventional curative agents such as drugs.
Mysteries and the Unexplained
Information and recommendations on mysteries, the unexplained, parapsychology, cryptozoology, and much more!

Here is some text. We are going to get a reputable source for the definition. Bla bla blabledy bla.

books & e-books

mysterious places resources

- Roswell
  After mysterious events in 1947, a small town in New Mexico became synonymous with visitors from outer space, UFOs, alien autopsies, and government cover-ups. The "Roswell Crash" and ensuing "government cover-up" have become a staple in modern conspiracy theories and have moved almost to the level of a modern myth.

- Area 51
  Made famous by the movie Independence Day, Area 51 is a classified military base in Nevada near Groom Lake that is the home to the most advanced aircraft and weapons testing by the United States.

- Roanoke Colony
Mysteries and the Unexplained LibGuide: Collaborators = 3

Two Departments: (1) Information & Research Services and (2) Government Resources and Information Department

1. (a) Virtual Learning & Outreach Librarian and (b) Health Sciences Librarian

2. (a) International Documents Librarian
Mysteries and the Unexplained LibGuide: Features

- Based on Credo Reference LibGuide – pre-existing template.
- Frequent use of images and gallery boxes.
- Pages divided by subject (e.g., aliens, cryptozoology, ghosts, etc.) for content with a “catch all” page for recommendations.
  - Facilitates division by librarian based on area of interest/knowledge but ensures diversity of recommendations.
  - What to Look Out For: discrepancy in look & feel between pages, inappropriate sources (despite the less serious subject matter, evaluate the resources included in this LibGuide as usual), lack of progress due to more urgent or “serious” projects.
Final Thoughts
Planning & Editing Tips

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**Plan:** Find collaborators in other subject areas & departments, meet & discuss to decide on a timeline, set primary & secondary goals, and divide content & establish ownership parameters.

**Create:** Determine “Look & Feel” to provide consistency, communicate within group on decisions, agree on continuous content additions, and keep an eye on latest news for that topic.
Publishing & Promotion Tips

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**Publish:** Get main pages up, add boxes & pages as they are finished, and use iterative changes to keep information up-to-date.

**Promote:** Who is your audience & how do you reach them? Flyers (Pokéball-shaped, of course) worked well for PokéGuide because local unaffiliated visitors who play on campus would not see FIU or library news sites. Research guides targeted to students & faculty are featured on the library homepage and social media.
Questions?
Melissa Del Castillo is the Virtual Learning & Outreach Librarian and she geeks LibGuides. She is the coordinator of the FIU Libraries’ LibChat virtual reference service and a LibApps admin as part of the RefTech workgroup. <libguides.fiu.edu/mdc>

Barbara M. Sorondo is the Health Sciences Librarian at the FIU Libraries and the creator of over 25 LibGuides, which have been viewed collectively over 360,000 times by users in over 85 countries. <libguides.fiu.edu/bmsorondo>